



सत्यमेव जयते
GOVERNMENT OF INDIA
GOVT. APPROVED



SkillsSphere
PATHWAYS PVT. LTD.
Regd. By: Ministry of Corporate Affairs (MSME)

SS
SkillsSphere

Skilled Today, Earn Tomorrow



SkillsSphere Pathways Pvt. Ltd.

Regd. By: Ministry of Corporate Affairs (MSME)

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PRACTICAL TRAINING PROGRAMMES

DCA

Diploma in
Corporate Accounting

DM-AI

Digital Marketing
with AI



Semester - I

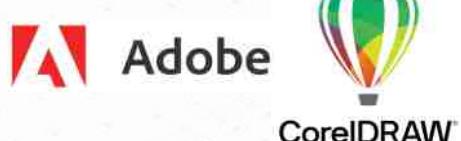
MODULE-I Basics of Digital Education

MODULE-II Basics of Computer with Advance Excel

MODULE-III Accounting in Corporate Culture

MODULE-IV Digital Taxation with Return Filing

MODULE-V Modern Accounting Software (Tally ERP, Busy)



ADCA

Advance Diploma in
Computer Applications

- BASIC
- AD. EXCEL
- TALLY
- BASIC ACCOUNTING
- HTML
- PHOTOSHOP
- CSS
- CORELDRAW
- GST
- DIGITAL BANKING

IT Software 6 Months Training / 6 Weeks Training



CODING (SHORT TERM COURSE)

CCC, C++
JAVA, PYTHON, WEB DEVELOPMENT
CODING, JAVA SCRIPT

BASIC MODULE (FOUNDATION LEVEL)

- Introduction to Digital Marketing
- Overview & Importance
- Digital Channels & AI Integration
- Website Creation & Planning
- Domain, Hosting & WordPress
- AI Website Builders
(Durable, 10Web etc.)
- Search Engine Optimization (SEO)
- On-Page, Off-Page, Technical SEO
- Keyword Research using AI Tools
- Social Media Marketing (SMM)
- Facebook, Instagram, LinkedIn, YouTube Basics
- AI for Post Design & Captions
(Canva AI, ChatGPT)
- Content Marketing
- Blogging & Article Writing
- AI for SEO-Optimized Content
- Email Marketing
- Building & Managing Email Lists
- AI for Personalized Campaigns
- Google Ads (PPC Basics)
- Campaign Setup & Targeting
- AI Ad Copy & Optimization
- Analytics & Reporting
- Google Analytics & Search Console
- AI for Data Insights



100% JOB

Doesn't matter from which
STREAM you are

JUST DO IT

ADVANCED MODULE (PRO LEVEL)

- Advanced SEO & AI Optimization
- Voice & Visual Search
- AI-Driven Ranking & Backlink Strategies
- Performance Marketing
- Google & Meta Ads Advanced Setup
- AI in A/B Testing & Conversions
- AI Tools for Digital Marketers
- ChatGPT, Jasper, Copy.ai for Content
- Midjourney, Leonardo, Pika for Creatives
- Marketing Automation
- HubSpot, Zapier, Mailchimp Automation
- AI Chatbots & CRM Integration
- Influencer & Video Marketing
- Collaboration Strategy
- AI Video Creation
(Runway, Synthesia, HeyGen)
- Branding & AI Strategy
- Predictive Marketing
- Personalized Campaigns & AI Insights
- Analytics, Data & ROI Optimization
- Google Looker Studio
- AI-Powered Predictive Analytics
- Capstone Project & Certification
- Real-Time Campaign with AI Tools
- Final Presentation & Certificate



WHY PEOPLE CAN'T SPEAK FLUENT ENGLISH ?



Poor Grammar Basics

Lack of Speaking Practice

Poor Pronunciation

Limited Vocabulary

Fear of Making Mistakes

