



# SkillsSphere Pathways Pvt. Ltd.

Regd. By: Ministry of Corporate Affairs (MSME)

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# PRACTICAL TRAINING PROGRAMMES

## DCA

Diploma in  
Corporate Accounting

## DM-AI

Digital Marketing  
with AI

*Tally*

POWER OF SIMPLICITY

**Busy**  
BUSINESS ACCOUNTING  
SOFTWARE

### Semester - I

- MODULE-I Basics of Digital Education
- MODULE-II Basics of Computer with Advance Excel
- MODULE-III Accounting in Corporate Culture
- MODULE-IV Digital Taxation with Return Filing
- MODULE-V Modern Accounting Software (Tally ERP, Busy)

 **Office**



### Semester - II

- MODULE-VI Future Accounting Software
- MODULE-VII Digital Banking with E-commerce
- MODULE-VIII Capital Market & AMP; Logistic Management
- MODULE-IX Company Law, Audit & AMP; Insurance
- MODULE-X Live Projects and Pre-Placement

 **Adobe**   
CorelDRAW

# ADCA

Advance Diploma in  
Computer Applications

IT Software 6 Months Training / 6 Weeks Training

C++

 Java

 php

CorelDRAW<sup>®</sup>  
Graphics Suite X8

 ASP.NET

 ORACLE

 Office

HTML CSS JS  


 Ps



 Microsoft  
SQL Server

Digital Marketing  


- BASIC
- TALLY
- HTML
- CSS
- GST
- AD. EXCEL
- BASIC ACCOUNTING
- PHOTOSHOP
- CORELDRAW
- DIGITAL BANKING

### CODING (SHORT TERM COURSE)

CCC, C++  
JAVA, PYTHON, WEB DEVELOPMENT  
CODING, JAVA SCRIPT

## **BASIC MODULE (FOUNDATION LEVEL)**

- Introduction to Digital Marketing
- Overview & Importance
- Digital Channels & AI Integration
- Website Creation & Planning
- Domain, Hosting & WordPress
- AI Website Builders  
(Durable, 10Web etc.)
- Search Engine Optimization (SEO)
- On-Page, Off-Page, Technical SEO
- Keyword Research using AI Tools
- Social Media Marketing (SMM)
- Facebook, Instagram, LinkedIn,  
YouTube Basics
- AI for Post Design & Captions  
(Canva AI, ChatGPT)
- Content Marketing
- Blogging & Article Writing
- AI for SEO-Optimized Content
- Email Marketing
- Building & Managing Email Lists
- AI for Personalized Campaigns
- Google Ads (PPC Basics)
- Campaign Setup & Targeting
- AI Ad Copy & Optimization
- Analytics & Reporting
- Google Analytics &  
Search Console
- AI for Data Insights



**100% JOB**  
Doesn't matter from which  
STREAM you are  
**JUST DO IT**

## **ADVANCED MODULE (PRO LEVEL)**

- Advanced SEO & AI Optimization
- Voice & Visual Search
- AI-Driven Ranking &  
Backlink Strategies
- Performance Marketing
- Google & Meta Ads Advanced Setup
- AI in A/B Testing & Conversions
- AI Tools for Digital Marketers
- ChatGPT, Jasper, Copy.ai for Content
- Midjourney, Leonardo, Pika for Creatives
- Marketing Automation
- HubSpot, Zapier, Mailchimp Automation
- AI Chatbots & CRM Integration
- Influencer & Video Marketing
- Collaboration Strategy
- AI Video Creation  
(Runway, Synthesia, HeyGen)
- Branding & AI Strategy
- Predictive Marketing
- Personalized Campaigns & AI Insights
- Analytics, Data & ROI Optimization
- Google Looker Studio
- AI-Powered Predictive Analytics
- Capstone Project & Certification
- Real-Time Campaign with AI Tools
- Final Presentation & Certificate





WHY PEOPLE CAN'T SPEAK

# FLUENT ENGLISH ?



Lack of Speaking Practice

Poor Grammar Basics

Poor Pronunciation

Limited Vocabulary

No Regular Feedback

Fear of Making Mistakes

Overthinking Grammar



- 👉 Live Interactive Classes
- 👉 Foundational Grammar & Vocabulary
- 👉 Daily Speaking Tasks & Peer Interaction
- 👉 Pronunciation & Accent Training
- 👉 Situational Speaking Practice
- 👉 Performance Tracking & Feedback
- 👉 Access to Recorded Sessions & Study Material
- 👉 Fluency Boosters : Tips & Techniques



## EDUPOWER

A C A D E M Y

### CUET

### OFFLINE COURSE

#### COURSE HIGHLIGHTS

- 240+ hrs. Of offline classes by faculty team with 25 years+ teaching experience including IITian, DU alumni, Phd etc.
- Exhaustive study material with theory and 4,500 + MCQs.
- Regular doubt clearing sessions.
- Personalized 1 on 1 mentoring sessions.
- 180+ chapter wise tests covering 3600+ MCQs.
- 25+ full syllabus All India tests based on NTA CUET pattern.
- Indepth performance analysis of the tests to improve the performance.
- Counselling support till final admission.

#### Why Join Us ?



##### Best CUET Results

Edupower has produced many Perfect Scores in CUET and has the Best Result in India



##### Experienced Faculty

Edupower has the Most Experienced & Knowledgeable Faculty Team in India including IITians, IIM selected Teachers With a Cumulative Teaching Experience of 20+ Yrs.



##### Comprehensive Study Material

Edupower Provides Well Framed Study material Compiled by Our Expert faculty Team Having Theory & 4500+ Practise Questions



##### Regular Test Series

Edupower Provides Regular Tests Similar To Actual CUET Exam for Self-Evaluation, Weakness Identification & Constructive Comparison of the Aspirant.

To know more : **8826674880**